

District 5130 Club Guide

Final simplified version | Strategic Plan + Rolling 3-Year Goals + DG Goals 2026-2027

The 30-second version

District 5130's plan is a shared roadmap for helping clubs grow membership, serve visibly, engage members, and use better information. The Governor's goals turn that roadmap into practical actions for 2026-2027.

1. Grow & Welcome

Make it easier for people to join, belong, and see themselves in Rotary.

3. Support Clubs & Leaders

Help clubs set goals, use tools, visit regularly, and get timely support.

2. Serve & Be Seen

Connect service, Foundation impact, and public visibility so the community sees Rotary in action.

4. Measure & Adapt

Use better data, broader committees, and quarterly follow-up to adjust early.

Club takeaway

Clubs do not need to memorize all 12 goals. Start with four questions:

- How will we welcome people?
- How will we serve and be visible?
- How will we support leaders?
- How will we track what matters?

One plain-language sentence

District 5130 is helping clubs grow, serve visibly, support leaders, and measure progress so more people can experience Rotary and more communities can benefit from Rotary service.

Four Strategies Clubs Can Remember

Each strategy groups several District Governor goals into a club-friendly message.

Strategy	DG goals included
Grow & Welcome	DG-02: Net +23 members by 30 June 2027 DG-04: Launch You Belong Here campaign after Board approval DG-07: Create 2 new Rotary clubs DG-08: Increase Rotaract involvement
Serve & Be Seen	DG-05: Complete districtwide projects/events DG-06: Increase Annual Fund giving by 10% and encourage SHARE DG-12: Create annual Foundation contributions and grants report DG-11: Increase clubs submitting for District Awards
Support Clubs & Leaders	DG-01: Visit all 46 Rotary clubs and 1 Rotaract club DG-03: Reach 66% club adoption of DACdb IGNITE DG-10: Increase clubs completing rolling 3-year goals in Rotary Club Central
Measure & Adapt	DG-09: Expand members serving on district committees Quarterly strategic plan reviews with DG line, AGs, and committee chairs Use green/yellow/red dashboard status and adjust support early

Suggested club president line

“This year, District 5130 is organizing its goals around four things our club already cares about: growing our membership, showing our service impact, supporting club leaders, and using better tools and data. We will choose the parts that fit our club and make them practical.”

Goal Map: What Clubs Can Do

Use this page to connect district goals to practical club action.

Strategy	DG goals	Practical club action
Grow & Welcome	Net +23 members You Belong Here campaign 2 new clubs More Rotaract involvement	Set a realistic net growth target. Invite guests to visible service. Share campaign posts. Identify possible new club models, including cause-based, culture-based, satellite, or flexible meeting options.
Serve & Be Seen	Districtwide projects/events Annual Fund +10% and SHARE District Awards Foundation annual report	Join at least one districtwide service event. Share service photos and impact. Promote Foundation giving. Submit at least one awards story.
Support Clubs & Leaders	DG visits IGNITE 66% adoption Rolling 3-year goals in Rotary Club Central	Schedule the DG visit early. Name an IGNITE point person. Enter club goals in Rotary Club Central and review them quarterly.
Measure & Adapt	More committee members Quarterly dashboard review	Nominate members for district service. Give feedback to AGs. Use green/yellow/red status to ask for help before problems grow.

Presentation tip

Start with the club benefit first. For example: “Rotary Club Central is not just reporting. It helps your club board keep promises and make the next president’s job easier.”

Simple Talking Points for Club Meetings

Use this language when explaining the plan to members, boards, and committees.

When you need to say...	Use this language
Why do we have a plan?	A plan helps the district support clubs instead of reacting late. It gives us shared priorities, measurable goals, and a way to focus resources where clubs need help.
What does this mean for our club?	Pick one or two actions that fit your club: enter goals in Rotary Club Central, join a districtwide service project, use IGNITE, invite Rotaractors, or submit an award story.
Why membership?	More members means more service, more leadership, and more fellowship. The goal is not just numbers; it is helping people find the right place in Rotary.
Why districtwide events?	Districtwide events make Rotary more visible and help smaller clubs join something larger without carrying the full load alone.
Why Foundation and SHARE?	Foundation giving turns generosity into district and global grants. SHARE helps keep future service resources available for District 5130 clubs.
Why committee service?	District committees build expertise, continuity, and club support. Committee service is also a pathway for emerging leaders.

Close with one ask

Ask the club to choose three practical actions before the next board meeting:

- one membership action,
- one service visibility action, and
- one leadership or planning action.

Source note

Simplified from District 5130 Club Conversation Guide, pages 2-5. Club leaders should verify dates, event details, budgets, and final district decisions before publication.