

# PROPOSAL: District 5130 “End Polio Now Torch Relay” North → South Run/Walk Relay for World Polio Day 2026

**Date Range:** Oct 1–24, 2026 (culminates on World Polio Day – Oct 24)

**Beneficiary:** Rotary Foundation – PolioPlus / End Polio Now

**Project Type:** District-wide public awareness + fundraising + club collaboration

## ***Executive Summary***

A district-wide torch-style relay traveling North → South across Rotary District 5130. Each club hosts a short local walk/run or handoff ceremony as the torch moves community to community, culminating in a final district celebration on/near Oct 24.

## ***Purpose & Goals***

- Increase public awareness of Rotary's leadership in ending polio
- Unite all District 5130 clubs in one shared mission-driven event
- Raise significant funds for PolioPlus
- Engage Interact/Rotaract and community partners
- Generate district-wide media and social storytelling

## ***How It Works (Simple)***

- District torch is passed club-to-club North → South
- Each club hosts one local event (1–5 miles) + photo + handoff
- Torch may travel by vehicle between towns if needed
- Finale celebration event on/near World Polio Day

## ***Timeline (High-Level)***

Jan–Mar 2026: District approval + committee formation

Apr–May 2026: Club commitments + local leads assigned

Jun–Aug 2026: Route planning, branding, sponsor outreach

Sept 2026: District-wide promotion launch

Oct 1–24, 2026: Relay events + finale

## ***Fundraising Plan***

Recommended minimum donation: **\$26.50 per participant** (symbolic Rotary amount)

Optional sponsorship tiers: \$250 / \$500 / \$1,000

Proposed district goal: **\$25,000–\$50,000+** for PolioPlus

## ***Safety & Logistics***

- Clubs choose safe routes (parks, tracks, sidewalks)
- Local permit needs handled by each club (as required)
- Simple handoff checklist + district-provided toolkit

## ***Approval Requested***

- 1) District Governor endorsement
- 2) District Steering Committee authorization
- 3) Use of district communication channels + branding
- 4) Encourage all clubs to participate in Oct 2026