



Fort Bragg Little League

P.O. Box 2124 Fort Bragg, CA 95437

fbllpres@gmail.com

Federal Tax ID #942389475

State Tax ID #9730220

FBLL 2024 SPONSORSHIP AGREEMENT

Fort Bragg Little League Sponsorship Program

FBLL is dedicated to building character, courage and loyalty in local area youth by providing a fun, safe, and competitive baseball program. To be successful, FBLL requires a tremendous amount of support by our local community.

Benefits of Being a Sponsor

Your help and support will ensure FBLL area youth are provided a positive baseball experience. As an individual or local business involved with FBLL, you will benefit by being recognized for your support of youth baseball. Your sponsorship helps to offset expenses, helps supplement participation fees in the way of scholarships so all kids can play ball, field maintenance and repairs, CPR/Safety training for coaches/volunteers, Umpire fees, and so much more.

Types of Sponsorships

★ Team Sponsor

You can sponsor your own FBLL team! With this sponsorship, your business's name will be printed on your team member's jersey. As a thank you for your support, you will receive a plaque with the team picture to hang in your business. FBLL has approximately 14-20 teams each season. Team sponsorships will be honored in order of application, payment received, and affiliation with team managers and/or coaches. Please indicate preferences on the agreement below and we will do our best to honor your request. **Annual Cost: \$350.00**

★ Banner Sponsor

This is a great way to advertise your business! Your name and/or business and logo will be proudly displayed on a banner at your choice of Piver, Redwood, Majors, or Pavioni Fields. Field choice preference will be granted in the order for which banner payments are received. Please include a *vector file or high resolution jpeg image* or your logo with specific instructions.

New Banner Cost: \$325 Banner Renewal Cost: \$275

★ Donations

We will gladly accept any amount you would like to donate.

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LOCAL SPONSORSHIP AGREEMENT

This agreement between the Fort Bragg Little League (hereinafter, "Local Little League") and

_____ **is for the 2024 Little League season.**

Local Little League must be, for the sponsor, out of a sense of duty to help the area league and children. While sponsorship does afford some benefits (detailed below), the higher purpose is to help Fort Bragg Little League (FBLL) impress the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League, FBLL, does not permit the Sponsor to have any rights or responsibilities in the operation of the FBLL or any team in the FBLL. Nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the league. This is an independent contract with respect to one another and neither shall have any authority to represent or bind the other in any manner to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisement, posters, brochures, newsletter, etc. "Sponsor for the Fort Bragg Little League ID 04053521". Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under the agreement must make it clear that the Sponsorship is with a team or teams in FBLL only. Use of the keystone logo or any other logo of FBLL is prohibited unless permission is granted in writing by the Little League International.

For the considerations above, the Sponsor would like to donate toward the following (see deadlines below):

☐ Team Sponsor- \$350☐ Sponsor a Child in Need
(\$145 per child/scholarship)**Total amount enclosed**
\$_____☐ New Banner Sponsor- \$325☐ Other Donation
\$_____☐ Request to be billed☐ Banner Renewal- \$275

Please make a check payable to FBLL, understanding this donation is to benefit the entire FBLL. Banner sponsors can be purchased through the season.

I understand and agree to the terms above:

Name (Print)_____
Name (Signature)_____
Date



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FBLL SPONSORSHIP FORM

Business/Private Name _____

Owner/Manager/Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please indicate your requests below. We will try our best to fulfill your preferences, however there are no guarantees.

★ Banner Location: ☐ Piver Field ☐ Majors Field ☐ Pavioni Field ☐ Redwood Field

★ Team Sponsorships:

○ Division: ☐ T-Ball ☐ Farm ☐ Minors ☐ Majors ☐ Juniors

○ Manager/Coach affiliation _____

★ Other considerations: _____

Please complete this form and sign the Local Sponsorship Agreement. You can mail the documents and payment to:

Fort Bragg Little League

PO Box 2124

Fort Bragg, CA 95437

If you have any questions, please contact **Mindy Slaughter** at **mindy@sportautocenter.com** or **(707) 272-2624**. If you haven't done so in the past, please email Mindy your company logo and website for advertisement on our webpage.

Thank you!