

Dear Community Neighbor,

I hope this letter finds you in good health and high spirits. My name is Mindy Slaughter and I am writing to you on behalf of the Fort Bragg Little League. We are currently seeking sponsorships for our upcoming baseball season in 2024, and we believe that your business would make a valuable partner in our endeavor to provide a positive baseball experience for the youth in our community.

The Fort Bragg Little League has been dedicated to building character, courage, and loyalty in young individuals, while also providing a safe and competitive baseball program. However, organizing such a league requires a tremendous amount of support from our local community. Sponsorship plays a vital role in ensuring that our league can continue to provide a high-quality experience for our young athletes. This is where your help and support come into play. Your generous contribution would help us cover various expenses such as equipment costs, field maintenance and repair, uniforms, umpire fees, participation fees for families who may be facing financial hardships and so much more.

By becoming a sponsor, you will not only contribute to the success of the Fort Bragg Little League, but you will also benefit by being recognized for your support of youth baseball.

We offer three different sponsorship options for you to choose from:

1. Team Sponsorship:

By sponsoring your own Little League team with the name of your business, you will have the opportunity to have your business name printed on the team members' jerseys. As a token of our appreciation, you will also receive a plaque with the team picture to hang in your business. Team sponsorships will be honored in the order of application, payment received and affiliation with team managers and coaches. **The annual cost for this sponsorship is \$350**. As of right now, we offer first rights for team sponsorships to those who sponsored the previous year. If you are interested in sponsoring a team please let us know. We wont be able to confirm if there is a team for you to sponsor until after the registration deadline and we determine how many teams we have vs sponsor renewals and new sponsor requests.

2. Banner Sponsorship:

This sponsorship option provides a great way to advertise your business. Your business name and logo will be prominently displayed on a banner of your choice at either Piver, Redwood, Majors or Pavioni Fields, depending on your preference. Preference will be granted in the order in which banner payments are received. Please include a vector file or high-resolution JPEG image of your logo with specific instructions. **New banners cost \$325**, **while banner renewals cost \$275**.



Fort Bragg Little League

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3. Donations:

We gratefully accept any amount of donation you would like to contribute. Your donation, no matter the size, will go a long way in supporting the Fort Bragg Little League and its mission to provide a positive baseball experience for our young players.

Your sponsorship will not only make a significant impact on our little league but will also demonstrate your commitment to the well-being and development of the youth in our community.

We kindly ask you to review the sponsorship options provided and consider partnering with us for the upcoming 2024 season. Should you decide to support our cause, please fill out and return the sponsorship agreement below at your earliest convenience. If you have any questions or require further information, please do not hesitate to contact me directly at (707) 272-2624.

Thank you for your time and consideration. We greatly appreciate your support and look forward to the possibility of partnering with you and making a difference in the lives of our young athletes.

Warm regards,

Mindy M. Slaughter

Mindy Slaughter
Fort Bragg Little League
Sponsorship/Fundraising Chair
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