

WHO DO YOU PICTURE WHEN YOU THINK OF 'AFFORDABLE HOUSING'?

IF YOU AREN'T PICTURING PEOPLE LIKE THIS, THINK AGAIN





HOUSING ACTION TEAM

NORTH COAST ~ MENDOCINO COUNTY

PRESENTATION FOR THE LEAGUE OF WOMEN VOTERS, MENDOCINO COUNTY, MARCH 9, 2021



OUTLINE



call us HAT

- Who We Are
- Goals and Strategies
- Who We Work For
- Projects: Past ● Current ● Future



WHO WE ARE

- AREA OF FOCUS
 - Westport to Navarro Bridge
- OUR START
 - 4+ years
 - Healthy Mendocino
- THE TEAM
 - Volunteers committed to action
 - Coordinated by Elizabeth Swenson
 - County Supervisor and City Staff
 - Individuals from organizations that work with at-risk families and individuals
 - Individuals interested in improving living conditions
 - Individuals interested in helping the economy by providing workforce housing
- HOW WE WORK
 - Meet monthly
 - Team sets goals, develops strategies, designs and implements projects
 - Reviews and adjusts annually or as needed

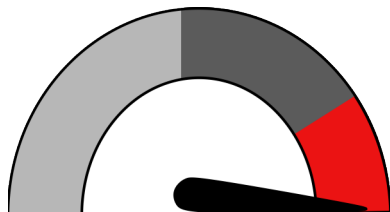
MENDOCINO COUNTY HOUSING AFFORDABILITY

Households paying more than 30 % of income toward housing are considered housing “cost-burdened”... ..those exceeding 50% of income are considered “severely” cost-burdened...

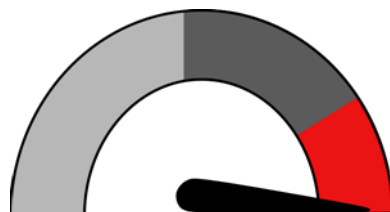
MENDOCINO COUNTY MORTGAGE OWNERS PAYING 30% OR MORE

43.3%

----- COMPARED TO -----



CA COUNTIES

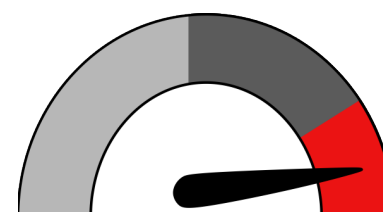


U.S.A COUNTIES

MENDOCINO COUNTY RENTERS PAYING 30% OR MORE

58.6%

----- COMPARED TO -----




CA COUNTIES



U.S.A COUNTIES



- **GOALS**
 - Decent housing for every north coast resident
 - Address serious and chronic housing challenges
- **STRATEGIES**
 - Work with local organizations; City, County and State to create and implement affordable housing strategies
 - Ensure GP mill site policy makers include affordable and diverse residential zoning
 - Engage and inform the community about housing needs, challenges and opportunities



*“A RIGHT TO HOUSING MEANS CREATING A HOUSING SAFETY
NET THAT OBLIGATES THE GOVERNMENT TO NOT ONLY HELP
PEOPLE ON THE STREETS... BUT ALSO PREVENT
HOMELESSNESS IN THE FIRST PLACE.”*

- LA COUNCILMEMBER RIDLEY-THOMAS





WHO WE WORK FOR

WE WORK ON BEHALF OF OUR COMMUNITY

- People at-risk of losing their homes
- Employers, local governments, neighborhood coffee shops who want to hire but can't because applicants can't find housing
- Seniors and people with disabilities who have deficiencies in their dwellings and housing costs too high for fixed incomes
- Young adults and families forced to leave because they can't afford to live here
- Children struggling with school because they're couch surfing
- Everyone who can't afford high housing costs

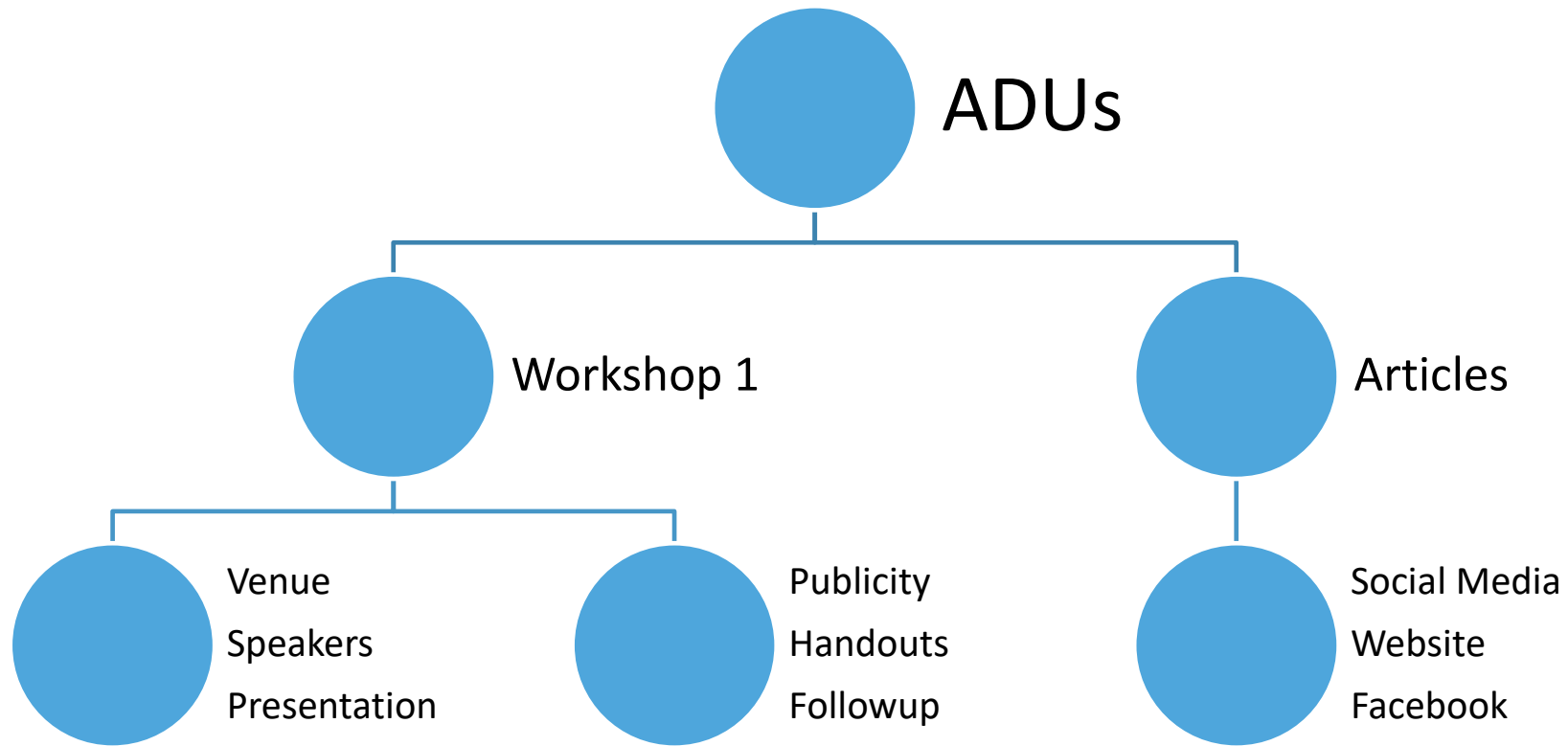


*“HOUSING IS ABSOLUTELY ESSENTIAL TO HUMAN
FLOURISHING. WITHOUT STABLE SHELTER, IT ALL FALLS APART”.*

- MATTHEW DESMOND, AMERICAN SOCIOLOGIST



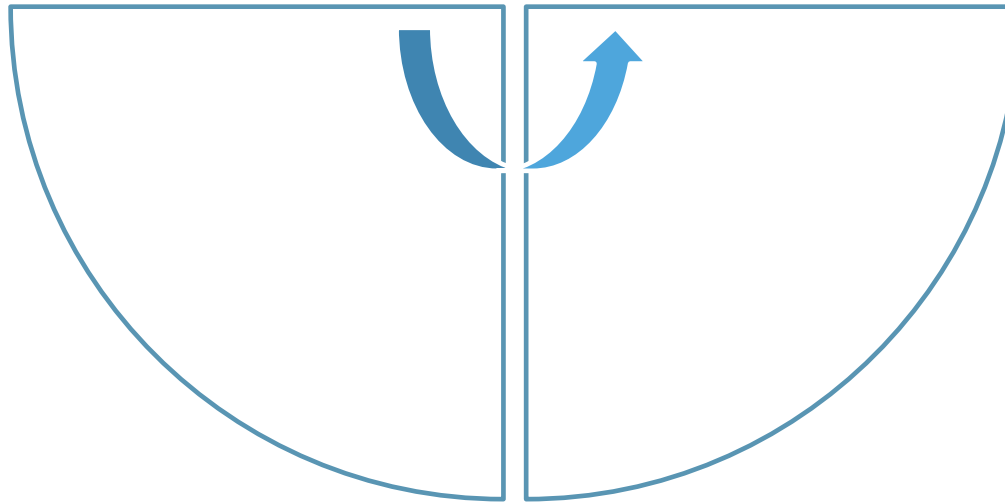
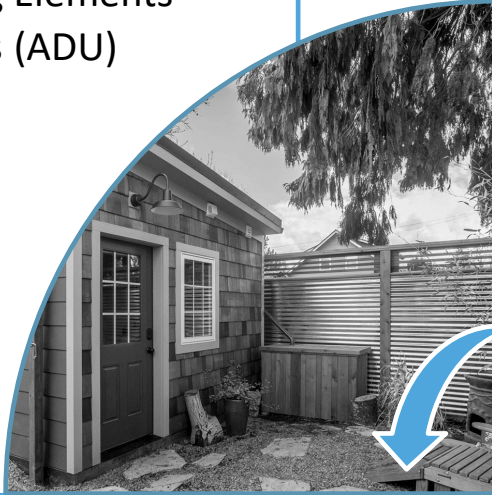
SAMPLE: FOCUS AREA / PROJECTS / ACTIONS



PAST

- City & County General Plan Housing Elements
- Accessory Dwelling Unit Workshops (ADU)
- Danco's Plateau
- HUD Vouchers
- GP Mill Site Planning
- Web & Facebook
- Articles & Presentations
- City & County Housing Advocacy

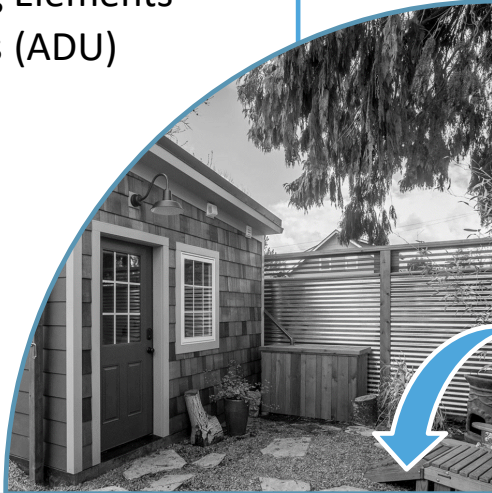
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PROJECTS



no Conse...

ne dificultades en pagar s
lemente sea un/a candidata



VAYA A



WWW.HATMENDOCAST.ORG

a una lista de programas gubernamer
o comunitarios.

Apoyo para la mejora de sus ingresos
F. acción contra desalojos de vivienda
Programas de ayuda para servicios públicos
Asistencia con su renta o hipoteca
Programas de alimentación y nutrición

Action Team th Mendocino Coast email: hatmendocast@gmail.c

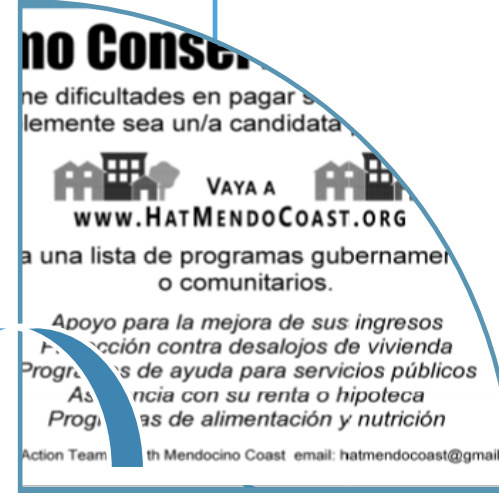
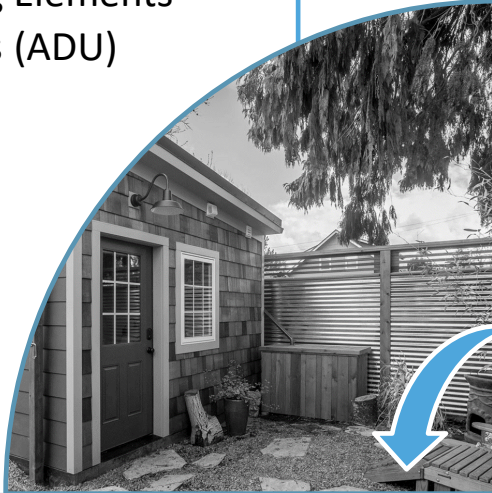
PRESENT

- How to Save Your Home
- City Economic Development Housing Advocacy
- City Housing Element Update
 - Web & Facebook
- Articles and Presentations
- City and County Housing Advocacy

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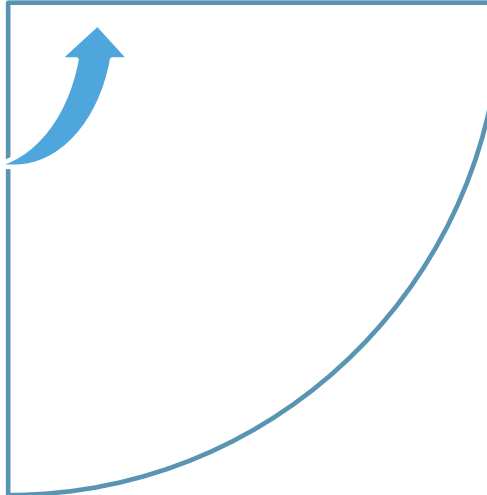


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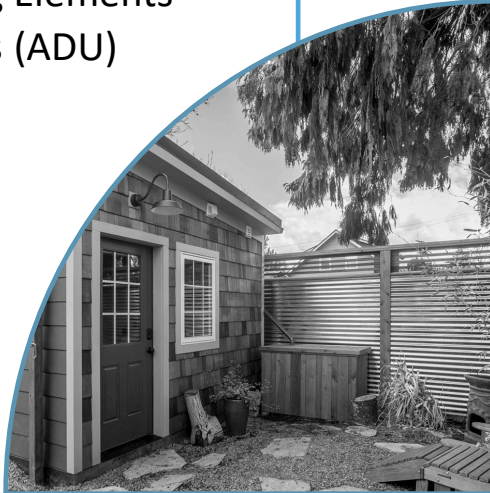
FUTURE

- Community Land Trust
- Shared Housing Hub
- Tiny Home Village
- Community Development Commission
- 3rd ADU Workshop
- GP Mill Site Planning
- Person to Talk to about Housing
- Web & Facebook
- Articles and Presentations
- City and County Housing Advocacy



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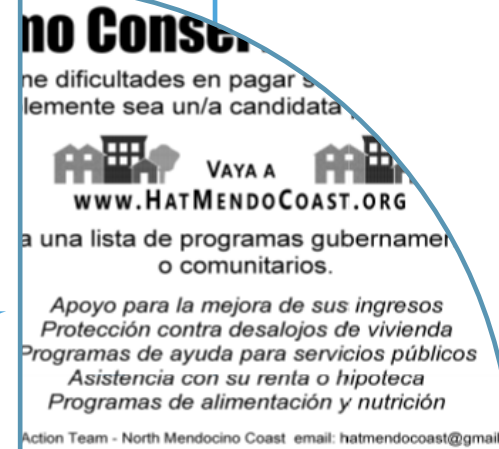
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CAPTURE OPPORTUNITIES

- ❖ Be Creative & Bold
- ❖ Find State & Federal Grants
- ❖ Form Partnerships & Alliances
 - ❖ Create Vehicles to Invest in Affordable Housing

WHY?

- My best friend had to move
- My disabled friend couldn't figure out how to get the help she needed
- I see a woman that lives in her car every time I leave my house
- It might be me someday
- If I don't, who will?



TALK
TO US



THOUGHTS?

QUESTIONS?

SUGGESTIONS?

Tackling the Coast's Housing Crisis

HOME PROJECTS RESOURCES NEWS ABOUT CONTACT



How to save your home / Como conservar su hogar



If you are struggling to pay your rent or mortgage you may qualify for community or government assistance. **This document** contains resources that can help if you're concerned about being evicted, having housing legal problems or need help paying your rent, mortgage, or utilities. It also provides sources for income assistance and



Si tiene dificultades para pagar la renta o la hipoteca, es posible que califique para recibir asistencia comunitaria o gubernamental. **Este documento** contiene recursos que pueden ayudarlo si le preocupa ser desalojado, si tiene problemas legales relacionados con su vivienda, o si necesita ayuda para