

Mendocino Rotary
Questionnaire for Members



Mendocino Rotary has decreased in size over the last 6 years, and now has 19 active members whereas in 2013/14 it had 38. Despite its relatively small size the club offers a substantial range of important social, community, youth and international services and is in good financial shape. However, its members are aging and major parts of the Mendocino community are under represented. We should ask whether the club should grow and diversify to be more representative of our community. This questionnaire is to help identify the issues then we should

discuss.

1. What is the principal reason you joined Mendocino Rotary (check one) Socialize ___ Meet people ___ Make business contacts ___ Provide community service ___ Other ___ ?

2. What do you particularly like about our club?

4. What do you particularly dislike about our club?

5. How do we most urgently need to change (check several) Get our brand out ___ Grow our membership ___ Diversify our membership ___ Engage our membership ___ Add skills or capabilities ___ Improve communications amongst ourselves ___ Spread the workload more evenly ___ Avoid conflict ___ Improve administration ___ Meet at different time ___ Other ___ ?

6. If we decide to grow our membership, which groups of our community should we target (check several): Women ___ Youth ___ Disadvantaged ___ Latino ___ Business ___ Part time resident ___ ?

7. How can we work more effectively with the Interact Club of Mendocino High School _____ ?

8. What fund raising activities would you like to see the club adopt _____ ?

9. What service activities would you like to see the club adopt _____ ?

10. How can we get our brand out better (check two): signs ___ newspaper ___ radio ___ web page ___ facebook ___ monthly newsletter ___ ? All of these ___ ? How _____ ?

11. Which positions/committees would you like to serve on? (check at least two):

President-Elect ___ President- Nominee ___ Treasurer ___ Secretary ___ Rotary Foundation ___ Public Image ___ Membership ___ Administration ___ Community Services ___ Youth Services ___ International Services ___ Park ___ Mendocino Rotary Foundation ___ Fund Raising ___ Golf Tournament ___ Casino Night ___ Sunshine Report ___ Website ___ Photographer ___

12. How can we make the club more enjoyable _____ ?

13. Other comments/suggestions _____ ?

Please return this by Tuesday 05/12. Thank you!!

